Eduplanner for schools, colleges and districts

The student side of student success

support@eduplanner.ai
eduplanner.ai/for-institutions

Your systems tell you who is struggling. Eduplanner is what the student actually opens: a planner they choose to use, that turns an alert into a plan and a plan into follow-through.

What it does that your systems do not

- **The student's own week.** Classes, deadlines, exams and study blocks in one calendar, with a warning a week or two before a heavy stretch — not the night before a paper is due.
- **Exam rooms.** An exam two weeks out becomes a countdown, a coverage checklist and back-planned study sessions that land before the date.
- **A tutor that will not write the work.** The AI is Socratic: it asks, explains and quizzes. It refuses to produce submission-ready text, and the refusal is enforced in code, not in a prompt.
- **Retrieval practice built in.** Spaced review and self-testing from the student's own material.

What it deliberately does not do

No grade surveillance. No per-student exports for recruitment. No ads. No data sales. No completion alerts to a parent or an advisor. Sharing is opt-in, level by level, and revocable by the student in one tap.

The honest answers

"We already have Naviance, Navigate or Starfish." Eduplanner sits on the student side and complements them; nothing is ripped out. The advisor console makes an existing alert actionable.

"FERPA and student data." We sign a data processing agreement and act as a school official only where education records are involved. Students own their planner data; audit and deletion rights are contractual.

Pricing

Tier	Price
Free	$0, forever
Student Pro	$6.99/mo or $39.99/yr — launch pricing, list $19.99/$29.99
School or Department	$6.00 per seat/yr at 250–999 seats; $4.50 at 1,000–4,999; $3.50 at 5,000+; $1,500 annual minimum
District or Enterprise	Custom from about $25,000/yr; implementation $2,500–$10,000

Bought by an advising office or counseling department as a pilot, then a purchase order. Priced to sit inside discretionary funds, below the thresholds that need board approval.

Sponsors: buy access, not information

A college, foundation or employer can fund seats at **$3 per student per year** for designated under-resourced schools. Students get Pro features free; the sponsor receives an aggregate impact report and recognition — never student-level data.

Pilots

One semester, one cohort, metrics agreed before launch, with the stop rule written down beside them.

- **University advising** — one unit, 300–800 students, $7,500 flat, or free against a pre-agreed $12,000 conversion.
- **High school counselor-led** — one school, $1,500–$3,000, measured on FAFSA completion, applications submitted, activation and counselor time saved.
- **Sponsor-funded school** — 1,000–2,000 seats at a Title I school or community college, $3 per student per year, paid by the sponsor.

"Can you show retention outcomes?" Not yet, and nobody can honestly promise a retention point from a planning tool in one semester. The pilot defines leading indicators and a matched-comparison read.

Where the price sits

Per-seat platforms in this space are commonly reported between $10 and $30 per student per year. The ladder here starts at $3.50.

Timing a commitment

K-12 budgets are adopted February–April for a 1 July fiscal year; university buying concentrates after spring planning. A pilot fits either calendar.

What we measure first

Activation: the share of the cohort planning three or more study blocks a week for three consecutive weeks. If it fails, the pilot stops.

Next step: a 30-minute call and a one-semester pilot.

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